

## Claims

What is claimed is

1. An accounting advisor method for guiding a user of a mobile telecommunication device when intending to invoke a service comprising the steps of
  - providing a service choice and invoking a selected service , and
  - account processing at a subscriber's mobile telecommunication device,

wherein the mobile telecommunication device is enabled for processing multiple accounts and advising a user by further comprising the following steps

- retrieving accounting information,
  - analyzing service and tariff constraints based on recorded user behavior and retrieved accounting information, and
  - deriving a recommended service and account selection based on said analyzing with respect to optimization criteria.
2. The accounting advisor method according to claim 1 wherein said method comprises a further step of negotiating service and tariff characteristics.

3. The accounting advisor method according to claim 1, wherein said method comprises a further step of recording user behavior into a user profile.
4. A mobile telecommunication device adapted to guide a user when intending to invoke a service, wherein said mobile telecommunication device comprises an advisor unit recording user behavior, retrieving accounting information, analyzing service and tariff constraints, and deriving a recommended service and account selection, and by comprising a user interface for providing an accounting and service guidance based on said recommended service and account selection when invoking or intending to invoke a service or network logon.
5. The mobile telecommunication device according to claim 4, wherein the mobile telecommunication device is embedded within a notebook, a personal digital assistant (PDA), a personal computer, or a car-telematic system.
6. The mobile telecommunication device according to claim 4, wherein said user interface comprises a user interface for invoking a service or network logon with an accounting and service guidance when invoking a service by raising a menu with at least one recommended selection.
7. The mobile telecommunication device according to claim 4, wherein said user interface comprises elements for additionally providing information on which a recommended selection is based.
8. The mobile telecommunication device according to claim 4, wherein said user interface comprises elements for additionally providing information about consequences of a selection.

9. The mobile telecommunication device according to claim 4, wherein said user interface comprises elements for providing application-context related information, known from former usage by the identified user.
10. A base station in a mobile telecommunication infrastructure adapted to enable a mobile telecommunication device guiding a user when intending to invoke a service, wherein said base station and said mobile telecommunication device comprise accounting means that are enabled for exchanging accounting information based on accounting inquiries.
11. The base station according to claim 10, wherein said accounting means are enabled for trading and answering on negotiation requests with service or tariff characteristics.
12. A computer software product for guiding a user of a mobile telecommunication device when intending to invoke a service, wherein recording user behavior, retrieving and processing accounting information, analyzing and evolving service or tariff constraints, and deriving a recommended account selection based on optimization criteria or strategies.
13. The computer software product according to claim 12, wherein said computer software product has downloadable enhancements.